

EDUCATION

Drexel University, Philadelphia, PA
Bachelor of Science in Graphic Design 2013
Minor: Fine Arts
Cumulative GPA: 3.8

EXPERIENCE

Philip Gross | Graphic Design, Freelance
Owner/Graphic Designer, Sept. 2012 - Present

- Managed and completed projects for clients throughout the country.
- Created magazine ads, web graphics, logos, display graphics, and other work for professional clients.
- Managed all graphics from conception to execution.

Creative Characters, Philadelphia, PA
Graphic Designer, June 2014 - February 2018

- Developed concepts and designs for various projects including booklets, brochures, business cards, websites, logos, and postcards.
- Prepared client-supplied files for offset and digital print.
- Worked with Fusion Pro and PDF Snake to prepare variable information print runs.

McGraw-Hill, Hightstown, NJ
Graphic Design Assistant, April 2012 - Sept. 2012

- Designed original textbook covers for many universities throughout the country.
- Communicated with editors and representatives for project adjustments & changes.
- Managed up to 150 different projects in one month.

Fleisher: ColorWheels, Philadelphia, PA
Student Graphic Designer, June 2011 - March 2012

- Worked with Fleisher's existing branding system.
- Created an identity system for Fleisher's new ColorWheels mobile art program.
- Designed vehicle graphics including car wrap.

SKILLS

Highly Proficient In:

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Acrobat
Microsoft Word

Experience with:

Adobe After Effects
Wordpress
Fusion Pro
Basic HTML + CSS
Adobe Dreamweaver
Adobe Flash
Microsoft Excel
Microsoft Power Point

CAPABILITIES

Illustration

Digital Photography

Photo Touch Ups

Typography

Layout

Infographics

Book Design

Package Design

HONORS AND AWARDS

Dini Jones Award for Creativity 2013
GD USA Magazine Student to Watch 2013
Drexel ECE Top Senior Design Team 2013
National Society of Collegiate Scholars, Drexel University, 2010 - Present
Golden Key International Honor Society, Drexel University, 2011 - Present
Dean's List, Drexel University, 2009 - 2013
Dean's Scholarship, Drexel University, 2009 - 2013

ORGANIZATIONS

WKDU 91.7FM, Member/DJ
Sept. 2010 - Present
Drexel Graphics Group, Treasurer
Sept. 2012 - June 2013
WKDU 91.7FM, Co-Music Director
Sept. 2012 - March 2013
Drexel Art Organization, Officer
Oct. 2009 - June 2012